



OLD SANTA YNEZ DAY PARADE

JUNE 21, 2025 @ 10:00 AM

Hello Friends,

It is getting close to that special time of the year again!

The 2025 Old Santa Ynez Day Parade! June 21st @10 am
2025 Grand Marshal: Jillian Knight
of the Santa Ynez Valley Therapeutic Riding Program.

The OSYD festivities have been scheduled and now we are seeking cool, fun, awesome people (and groups) to participate in the June 21st good ol' hometown PARADE! We really want to make it a super fun day to spotlight our so very loved Santa Ynez Valley. So... Let's get creative and show our community and guests what we are all about.

Where the West Went Wild! Our 61st Anniversary of the Event!

We certainly can have some fun with that!

The parade is a few blocks long on Sagunto Street in downtown Santa Ynez and should take approximately 45-60 minutes. Short and very Sweet! You will be done with plenty of time to make it to the Rodeo at 1:00.

Attached is the parade entry form and on the back the important parade waiver form. Please fill this out and return via mail or email by JUNE 17th! An email will be sent to you after you enter with the map and important information of where and when to be for the Parade start. We will stage horses/animal entries and vehicles in different areas and filter in the Parade line strategically for the upmost safety!!

If you have any questions, concerns, or need encouragement and/or ideas, please feel free to contact me!! Your participation will mean the world to us. Thank you.

Sincerely,
Lisa Lyons

Lisa Lyons • OSYDParade@gmail.com • 805-708-4772

OLD SANTA YNEZ DAY PARADE APPLICATION

2025 THEME - WHERE THE WEST WENT WILD!

NAME: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

GROUP ENTRY NAME: _____

ENTRY TYPE: Walking Auto Horse/Carriage Float Tractor

*Other (If Other, please explain) _____

Please give us some information about your entry to be read by our parade announcer: What you want people to know!

Please list any special requirements for parade organizer to know: _____

FILL OUT BOTH SIDES OF THIS APPLICATION & TURN IN BEFORE June 17th, 2025

We are asking for a \$20 donation to pay for photos and videos. Venmo will be available on site if that is more convenient. Please mail to:

Santa Ynez Chamber of Commerce • PO Box 1738 • Santa Ynez CA 93460

If you have any questions, please contact Lisa Lyons at OSYDParade@gmail.com.

