



### **Old Santa Ynez Days Goes Wild!**

**Featuring a Kick-Ass kickoff party, Hometown Parade, Street Fair and PRCA Rodeo**

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“Back in the day”, while other townships in the Santa Ynez Valley were gentle, quiet and focused, Santa Ynez was the Wild Town! Indeed, there was allegedly a sign with one end pointing to Ballard “1/2 mile to Virgin City” and the other pointing to Santa Ynez “1 ½ miles to Buzzard’s Glory”. This year, Ol’ Santa Ynez is going wild again June 23<sup>rd</sup> – 25<sup>th</sup>!

Old Santa Ynez Days will kick-off in high gear with a “Kick-Ass Kick-Off” party at the Santa Ynez Valley Historical Museum on Friday night. It’s a kick up your heels event with a traditional Pig Roast sponsored by The Pork Palace and dancing to the always entertaining Cash Cooper Band.

The Santa Barbara County Cattlewomen are this year’s Old Santa Ynez Days Grand Marshals and will be just one contingent of many equestrian and locally noteworthy entries to the hometown parade, which begins at 10 a.m. and travels from Meadowvale to Edison down Sagunto Street.

Following the parade, visitors will be treated to small town fun with live music by The Cadillac Angels, the traditional Santa Ynez tortilla toss, free games, a petting zoo and crafts for the kids, a beer garden hosted by Solvang Brewery, food trucks dishing up a wide variety of deliciousness, a giant street line dance and a plethora of Central Coast artisans offering their wares in the heart of downtown.

Of course, what would the weekend be without the rodeo? The PRCA sanctioned Old Santa Ynez Days Rodeo begins Saturday afternoon and runs through Sunday. See bull riding, saddle broncs, roping, barrel racing, mutton busting and even a ... stick horse race (hey, kids only!)

The once sleepy town of Santa Ynez is all fired up to showcase both the renaissance of the town and the traditions to which it holds. Details and links to tickets for the Kick-Ass Kickoff and the Rodeo can be found at [www.oldsantaynezdays.com](http://www.oldsantaynezdays.com)